

TASTE NEWBERG

Newberg Celebrates the Season with “12 Shops of Christmas”

Taste Newberg’s holiday shopping campaign highlights independent boutiques and local makers on Newberg’s charming First Street

Newberg, Oregon (November 16, 2020) — [Taste Newberg](#), the official online visitor resource for the city of Newberg, will launch a holiday season campaign to celebrate its vibrant downtown shopping district. Through an **online guide** (tastenewberg.com/shoplocal) to 12 independent shops, the **"12 Shops of Christmas"** features locally made gifts and more, inviting holiday shoppers to discover Newberg’s festive, walkable downtown just 40 minutes from Portland.

The campaign kicks off on Saturday, November 28, on **Small Business Saturday**, and culminates on the weekend of December 4th, with Newberg’s **Festival of Trees** (decorated trees throughout downtown). Many of downtown Newberg’s boutiques will also be offering discounts and promotions on Black Friday. Three of the “12 Shops of Christmas” have newly opened during the past six months, and all 12 are located within five city blocks along Newberg’s First Street. Local eateries and coffee stops abound between shops offering warm drinks and snacks to-go, with ample free parking nearby.



In accordance with state and county COVID-19 safety measures, local shops and eateries operate with Phase 2 and the Two-Week Freeze safety protocols recently enforced statewide. Store hours vary; please check shop websites below for specifics.

Newberg’s 12 Shops of Christmas

[Abigail’s Gifts](#) - New! (111 N. Blaine St.)

This newly opened gift shop offers charming children’s clothing, decorative housewares, candles, art, jewelry and more, all hand-made and created on-site.

Art Elements (604 E. 1st St.)

In addition to an ongoing exhibit of local artists on display through January 2, Newberg's premiere art gallery features fine pieces by Oregon artists. The gallery also sells jewelry, ceramics, woodwork, and sculpture for those looking for a one-of-a-kind gift this year.

Chapters (701 E. 1st St.)

Newberg's independent bookstore and coffee shop also highlights local products for gifting, such as Newberg's Caravan Coffee, body care products from Simple Alchemy, face masks, and jewelry.

Good Company Cheese Bar & Bistro - New! (602 E. 1st St.)

A new gourmet food shop and café specializing in cheese and charcuterie, featuring local wines and specialty products from around the world. They stock a robust selection of culinary gift items as well as local wines—many made within a 10-mile radius of downtown Newberg.

Ken & Daughters (707 E. 1st St.)

This third-generation jeweler on Newberg's First Street specializes in custom jewelry and personal service.

Lineage (814 E. 1st St.)

An expansive women's clothing and home boutique. Local gifts include Simple Alchemy body care products, and hand-turned wooden wine bottle stoppers.

Little Bird Boutique (606 E. 1st St.)

This women's clothing and home décor shop stocks jewelry, candles and a book made by women in the Willamette Valley.

Little Lavender Shop/Pollinate Flowers - New! (108 S. College St.)

This tiny but bountiful shop is a partnership between two local flower farms: Little Lavender Farm and Pollinate Flowers. On one side, it's stocked with locally made lavender personal care products, and the other is decorated with seasonal bouquets, wreaths (and DIY wreath kits), and floral holiday décor.

Nikki Jane's Boutique (602 E. 1st St.)

A cute boutique focusing on women's clothing, which features locally hand-knit gloves and accessories—each pair is unique.

Pulp & Circumstance (117 S. College St.)

A gift shop in a converted Victorian house, featuring a number of local products such as Bradley Speer Ceramics mugs, heirloom quality handmade baby quilts, and jewelry.

Uflora (111 S. College St.)

A popular shop offering plants, jewelry and plant accessories. The shop also offers free repotting services for plants purchased in-store.

Velour (716 E. 1st St.)

A well-curated vintage shop which also designs/custom sews hats and bags out of vintage fabrics. The shop recently began producing a line of vintage-inspired tee shirts, most notably their “Newberg” tee shirt.



About Taste Newberg

Taste Newberg is the official online travel resource and Destination Marketing Organization (DMO) for Newberg, Oregon. Newberg is the gateway to Oregon’s Willamette Valley — the closest Yamhill County town along Oregon’s Route 99W from Portland, the famous route to hundreds of vineyards and wineries. Over 65 wineries claim an address in Newberg itself, ranging from Oregon Pinot Noir pioneers like Adelsheim and Rex Hill wineries with bucolic estate vineyard sites, to seven downtown tasting rooms within walking distance of one another. Newberg’s charming, walkable downtown is dotted with owner-operated restaurants, cafés, locally-owned galleries and shops, as well as the Chehalem Cultural Center, George Fox University, and the Hoover-Minthorn House, the only presidential site in the Pacific Northwest. Enjoy Newberg’s peaceful, picturesque surroundings and choose from vineyard tours, river paddles, hikes, walking trails, golf, cycling, hot air balloon rides, scenic drives, or a simple picnic in one of Newberg’s many parks. Learn more at Tastenewberg.com and on social media: Facebook/Instagram/Twitter: @tastenewberg

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