

# TASTE NEWBERG

## TASTE NEWBERG PRESENTS “12 TASTES OF CHRISTMAS”

*The wine country town’s holiday campaign highlights local flavor for the season*

**Newberg, Oregon (November 29, 2021)** — Downtown Newberg’s charming storefronts are decorated for the holiday season, and the products of local winemakers and artisans line the shelves, ready to enjoy with family and friends. [Taste Newberg](#), the town’s official online visitor resource, has kicked off its second annual holiday shopping campaign to draw attention to one-of-a-kind local shops, wares and experiences to inspire gift-giving. [A guide to the “12 Tastes of Christmas”](#) can be viewed at [TasteNewberg.com](#) and on Taste Newberg’s social media channels.

[Lifestyle Properties](#), the premiere local operator of wine country vacation rentals, created an extra incentive to make a shopping trip into a staycation: throughout the month of December, guests can book with the code TASTEHOLIDAYS, to enjoy a sweet treat and a local bottle of wine with their holiday season stay.

Newberg will also celebrate the season at its 37th annual tree lighting ceremony, complete with caroling and an appearance by Santa, on Saturday, December 4th at the Chehalem Cultural Center, as well as the ongoing, town-wide [Festival of Trees](#).



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## **The 12 Tastes of Christmas**

**A Taste of Home:** Shop for festive gifts for interiors at [Lineage](#), [Red Hills Home & Gift](#) and [Pollinate Flowers](#).

**A Taste of Sweetness:** Pick up sweet treats to share with family and friends at [Cream Northwest](#) (ice cream), [Teeter Totter Sweets & Treats](#) (handmade chocolates and candy), [Luckee Dutch](#) (gluten-free bakery), and [Sprinkles of Joy](#) (bakery).

**A Taste of Savory:** [Miss Hannah's Gourmet Popcorn](#), [Good Company Cheese Bar & Bistro](#), [Northwest Fresh Seafood](#), and [Chapters Books and Coffee](#) sell gifts to impress even the most discerning foodie, like Oregon truffle oil, locally caught tinned fish, and gourmet snacks.

**A Taste of Bubbly:** Enjoy a tasting and bring home a couple of bottles to celebrate the season with locally made sparkling wine from Newberg wineries like [Adelsheim Vineyard](#), [Et Fille](#), [ROCO Winery](#), [Raptor Ridge Winery](#), [Potter's Vineyard](#), and [Styring](#).

**A Taste of Fashion:** Discover locally made jewelry and accessories at [Little Bird Boutique](#), [Nikki Jane's](#), [Pulp & Circumstance](#), and [The Studio 306](#).

**A Taste of Coffee:** Newberg is home to a thriving craft coffee scene. Treat your family's home barista to beans from local roasters like [Coffee Cottage](#) and [Caravan](#), or coffee-centric merchandise from [See See Motor Coffee Co.](#) and make-at-home cocoa kits from [The Coffee Cat Coffeehouse](#).

**A Taste of Adventure:** Surprise your loved ones with some of Oregon's ultimate adventures: gift certificates for hot air balloon rides ([Vista Balloon Adventures](#)), truffle hunts ([Black Tie Tours](#)) and wine tours by bike ([Wine de Roads](#))!

**A Taste of Spirits:** A bottle of spirits is a classic gift. Pick up something made right here in wine country at [Ewing Young Distillery](#) or [Killdeer Distilling](#).

**A Taste of Renewal:** A massage or spa treatment from [The Allison Inn & Spa](#), [Resonate Health Spa](#), or [Luminous Spa](#) is the perfect gift to soothe any holiday stress.

**A Taste of Beer:** For all the beer lovers on your list, Newberg offers a [Beer Club](#) membership from [Social Goods Market](#), growlers of craft brew from [Chehalem Valley Brewing](#), as well as bottles and coveted merchandise from destination-worthy [Wolves & People Farmhouse Brewery](#)

**A Taste of Art:** Tasteful local art and original gifts are showcased at [ART Elements](#), [Art with Elegance](#), and [Blue Trout Gallery](#).

**A Taste of Fine Dining:** Newberg was recently named one of the "best small town food scenes" by USA TODAY's 10Best. Give the gift of a memorable meal at renowned wine country restaurants like [JORY](#), [The Painted Lady](#), [Rosmarino Osteria Italiana](#) or [SubTerra](#).

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## **About Taste Newberg**

Taste Newberg is the official online travel resource and Destination Marketing Organization (DMO) for Newberg, Oregon. Newberg is the gateway to Oregon's Willamette Valley, the first Yamhill County town on Oregon's Route 99W driving from Portland — the famous route to hundreds of vineyards and wineries. Over 70 wineries claim an address in Newberg itself, ranging from Oregon Pinot Noir pioneers like Adelsheim and Rex Hill wineries with bucolic estate vineyard sites, to seven tasting rooms within walking distance of each other downtown. Newberg's charming, walkable downtown is dotted with owner-operated restaurants, cafés, locally-owned galleries and shops, as well as the Chehalem Cultural Center, George Fox University, and the Hoover-Minthorn House, the only presidential site in the Pacific Northwest. Newberg's peaceful, picturesque surroundings can be enjoyed through vineyard tours, river paddles, hikes, walking trails, golf, cycling, hot air balloon rides, scenic drives, or a simple picnic in one of Newberg's many parks. Learn more at [Tastenewberg.com](http://Tastenewberg.com) and on social media: Facebook/Instagram/Twitter: @tastenewberg

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