

# TASTE NEWBERG

## NEWBERG LAVENDER TRAIL IN JULY INSPIRES AROMATIC ADVENTURES IN THE WILLAMETTE VALLEY

*With a map and self-guided tours, Newberg offers lavender lovers a feast for the senses*

**Newberg, Oregon (June 8, 2021)** — Every summer, the fields around Newberg, Oregon burst into purple bloom, and the air is scented with aromatic lavender. With lavender at its peak in July, Newberg artisans, makers, chefs, and bartenders are embracing the herb and incorporating it into treats and local wares best enjoyed before or after a trip to the u-pick fields. [Taste Newberg](#) has created an online guide and map of the **Newberg Lavender Trail** at [TasteNewberg.com/lavendertrail](https://TasteNewberg.com/lavendertrail) (paper maps are available at the Newberg Visitor's Center in the [Chehalem Valley Chamber of Commerce](#)).

Newberg is the epicenter of lavender celebration in the region, playing host to the annual [Willamette Valley Lavender Festival & Plein Air Art Show](#). On hiatus last year, the festival returns this July 10 & 11 at the [Chehalem Cultural Center](#). Whether traveling to the festival or planning an overnight getaway for a relaxing stroll through the lavender fields in July, visitors can follow the Newberg Lavender Trail to find lavender sno-cones, cocktails, wellness products, and so much more, with more details on each destination below.



*Wayward Winds Lavender Farm in Newberg, Oregon. Photo by Ron Miller, courtesy of Taste Newberg*

## **Destinations on the Newberg Lavender Trail**

**Chehalem Flats Farm Market:** This lavender farm offers u-pick and fresh bouquets, as well as a wide array of locally-made lavender products. As summer progresses, the farm sells seasonal produce, including tomatoes, figs, and more. Chehalem Flats is open Fridays and Saturdays.

**Wayward Winds:** One of the largest lavender fields in Oregon, this breathtaking farm offers u-pick, plants and bouquets, a lavender maze, abundant photo ops, lavender wreath-making classes, and lavender refreshments — including nine different varieties of sno-cones and Italian sodas. This higher elevation farm is open daily from July 1-31st this year, with free admission. Wayward Winds also hosts the Plein Air Paint Out during the Willamette Valley Lavender Festival.

**Abigail's Gift Boutique:** Everything inside this downtown Newberg gift store is made in-house, from housewares to art, jewelry and more. Abigail's features a line of lavender scented soap, lotion, candles, and other body care products.

**Bellingar Estates:** This relaxed family-run winery tasting room looks out onto vineyards and lavender gardens.

**Cream Northwest:** This Newberg ice cream company makes seasonal, small-batch flavors, served from their scoop shop inside **Chapters Books and Coffee**. In the summer, Chapters features artisanal lavender ice cream and sorbet.

**Coffee Cat Coffee House:** This downtown café features a variety of signature drinks for lavender lovers like “The Bees Knees,” a mix of green tea, lavender, and honey. Other lavender drinks include Lavender Vanilla Frappes, Lavender Lemonade, Lavender Lattes, Iced Lavender White Chocolate Mocha, and Lavender London Fogs.

**Coffee Cottage:** Downtown Newberg's local coffee roaster (with a recently renovated interior and expanded outdoor garden seating), bakes fresh Lavender-Rosemary Scones daily, and currently features house-infused lavender, or lavender-rosemary syrups that can be added to iced or hot teas and coffee drinks. They also have a drive-through for quick stops on the way to lavender-picking, in the heart of Newberg.

**Good Company Cheese Bar & Bistro:** A one-stop shop for picnic provisions in wine country. Throughout July, look for lavender-infused honey, lavender and fennel pollen goat cheese, and lavender fruit spreads.

**Jem 100 Ice Cream Saloon:** This 1950s-style ice cream and burger shop scoops up lavender ice cream and milkshakes — one of over 30 flavors of ice-cold refreshment.

**The Little Lavender Shop:** The Little Lavender Farm partners with **Pollinate Flowers** at this jewel-box of a flower shop tucked in a downtown Newberg alley. Little Lavender Shop features lavender bouquets, and an array of lavender-centric culinary, home, bath, and body products made at their nearby farm.

**Miss Hannah's Gourmet Popcorn:** This artisanal popcorn shop will feature a lavender-infused popcorn throughout July, in addition to their myriad of other craveable popcorn flavors.

**Meraviglioso Winery:** This Newberg winery will offer lavender-themed painting classes and lavender caramel candy in July.

**Ruddick/Wood:** Every summer, the bartenders at this farm-to-table restaurant and tavern shake up the Lavender Haze cocktail, a tasty blend of gin, lavender, lemon, and honey to enjoy in the restaurant or on the patio.

**Teeter Totter Sweets and Treats:** This new candy shop is filled with house made confections, and will be creating something special featuring lavender in July.

**Victoria's Lavender:** This local line of luxury lavender products is made in Newberg with natural ingredients, offering properties beneficial to body and soul. Items from Victoria's Lavender's extensive selection can be purchased locally at **Rain Dance Vineyards**.

### **Lodgings for Lavender Lovers**

**The Allison Inn and Spa:** The luxury resort and spa features in-room amenities scented with lavender to enjoy in their guest room soaking tubs, including lavender-infused bath salts, lotion and soap, as well as lavender spa treatments in the award-winning spa.

**Chehalem Ridge Bed & Breakfast** is within walking distance of Wayward Winds Farm and provides an idyllic respite in Oregon wine country with spectacular views of the Chehalem Valley. In July, the B&B will offer a "Lavender Refresh" package to add on to any room reservation, which includes house-made lavender lemonade, lavender shortbread cookies and a lavender bath tea bag -- all made with locally grown lavender.

### **About Taste Newberg**

Taste Newberg is the official online travel resource and Destination Marketing Organization (DMO) for Newberg, Oregon. Newberg is the gateway to Oregon's Willamette Valley, the first Yamhill County town on Oregon's Route 99W driving from Portland — the famous route to hundreds of vineyards and wineries. Over 70 wineries claim an address in Newberg itself, ranging from Oregon Pinot Noir pioneers like Adelsheim and Rex Hill wineries with bucolic estate vineyard sites, to seven tasting rooms within walking distance of each other downtown. Newberg's charming, walkable downtown is dotted with owner-operated restaurants, cafés, locally-owned galleries and shops, as well as the Chehalem Cultural Center, George Fox University, and the Hoover-Minthorn House, the only presidential site in the Pacific Northwest. Newberg's peaceful, picturesque surroundings can be enjoyed through vineyard tours, river paddles, hikes, walking trails, golf, cycling, hot air balloon rides, scenic drives, or a simple picnic in one of Newberg's many parks. Learn more at [Tastenewberg.com](http://Tastenewberg.com) and on social media: Facebook/Instagram/Twitter: @tastenewberg