

TASTE NEWBERG

NEWBERG'S LAVENDER TRAIL RETURNS IN JULY

With more participating businesses than ever before, Newberg's annual Lavender Trail promises a feast for the senses

Newberg, Oregon (June 7, 2022) — Every summer, the fields around Newberg, Oregon burst into purple bloom, and the air is scented with aromatic lavender. [Taste Newberg](#), the official online travel resource for the destination, has created a guide and map of the Newberg Lavender Trail, featuring more than 25 local businesses embracing lavender. The 2022 guide is available online at newberglavendertrail.com. A brochure with maps can be found at Newberg Visitor's Center in the [Chehalem Valley Chamber of Commerce](#), and at participating businesses.

With lavender at its peak in July, Newberg artisans, makers and chefs are incorporating the purple herb into treats and local wares best enjoyed before or after a trip to the u-pick fields. Newberg is the epicenter of lavender celebration in the Willamette Valley, and in addition to the month-long Lavender Trail, the city is also hosting the beloved [Willamette Valley Lavender Festival & Plein Air Art Show](#) on July 9 & 10 at the [Chehalem Cultural Center](#).

Whether traveling to the festival or planning an overnight getaway for a relaxing stroll through the lavender fields in July, visitors can follow the Newberg Lavender Trail to find lavender ice cream, popcorn, cocktails, wellness products, and so much more. Details on each destination are included below.



*Left: Lavender Paloma at Good Company Cheese Bar & Bistro. Photo by Britt Eisele, courtesy of Taste Newberg
Right: Wayward Winds Lavender Farm in Newberg, Oregon. Photo by Ron Miller, courtesy of Taste Newberg*

Destinations on the Newberg Lavender Trail

Lavender Farms

Chehalem Flats Farm Market: This lavender farm offers u-pick and fresh bouquets, as well as a wide array of locally-made lavender products in its charming farm shop. As summer progresses, the farm sells seasonal produce, including tomatoes, figs, and more. Chehalem Flats is open Fridays and Saturdays.

Wayward Winds: One of the largest lavender fields in Oregon, this breathtaking farm offers u-pick, plants and bouquets, a lavender maze, abundant photo opportunities, lavender wreath-making classes, and lavender refreshments — including nine different varieties of sno-cones and Italian sodas. They also have a gift shop with culinary, home and personal care products. This higher elevation farm is open daily from July 1 through August 14 in 2022, with free admission. Wayward Winds also hosts the Plein Air Paint Out during the [Willamette Valley Lavender Festival](#).

Lodging

The Allison Inn and Spa: The luxury resort and spa features in-room amenities scented with lavender to enjoy in their guest room soaking tubs, including lavender-infused bath salts, lotion and soap, as well as lavender spa treatments in the award-winning spa.

Chehalem Ridge Bed & Breakfast: Within walking distance of Wayward Winds Farm, Chehalem Ridge B&B provides an idyllic respite in Oregon wine country, with spectacular views of the Chehalem Valley. In July, the B&B offers a “Lavender Refresh” package to add on to any room reservation, which includes house-made lavender lemonade, lavender shortbread cookies and a lavender bath soak -- all made with locally grown lavender.

The Setting Inn: In July, guests at this fully renovated luxury inn are welcomed with a lavender rose seltzer drink and turn-down service comes with a lavender shortbread cookie. All guests receive a small bottle of lavender syrup as a take-home souvenir. The hotel’s lavender products are made with local lavender from nearby Wayward Winds Lavender Farm.

Food & Drink

Caravan Coffee: The local coffee roaster in Newberg’s Flight District offers locally baked shortbread and scones to pair with their artisan coffee drinks and flights, including a special lavender shortbread this July.

Chapters Books and Coffee: This independent bookstore and café in Downtown Newberg has a number of lavender offerings, including herbal teas, coconut-lavender lemonade and lavender chai lattes.

Cream Northwest: This Newberg ice cream company makes seasonal, small-batch flavors, served from their scoop shop inside Chapters Books and Coffee. In the summer, Cream features artisanal lavender ice cream and sorbet.

Coffee Cat Coffee House: This downtown café features a variety of signature drinks for lavender lovers like “The Bees Knees,” a mix of green tea, lavender, and honey. Other lavender drinks include lavender lemonade and a lavender-infused London Fog.

Coffee Cottage: Downtown Newberg’s local coffee roaster bakes fresh lavender-rosemary scones daily, and currently features house-infused lavender and lavender-rosemary syrups that can be added to iced or hot teas and coffee drinks. The location has a drive-thru, a renovated interior and expanded outdoor seating bordered by lavender.

Good Company Cheese Bar & Bistro: A one-stop shop for picnic provisions in wine country. Throughout July, look for lavender honey cider, lavender chèvre, strawberry lavender jam, blackberry lavender jam, Durant lavender fused olive oil, lavender candies, and lavender cucumber seltzer. A lavender cocktail, the Lavender Paloma (pictured above), is available in the bistro.

Honey Pie Pizza: The popular pizzeria in a Downtown Newberg alley serves lemon-lavender cookies during peak lavender season.

Jem 100 Ice Cream Saloon: This 1950s-style ice cream and burger shop scoops up lavender ice cream and milkshakes — one of over 30 flavors of ice-cold refreshment.

Lemon and Olive: The newest addition to Downtown Newberg’s The Bite food cart pod offers lemon-lavender olive oil cakes during lavender season.

Luckee Dutch Bakery: This bakery in Downtown Newberg bakes lavender & blueberry muffins and scones, and on occasion, lavender macarons. They offer both traditional and wheat-free baked goods.

Miss Hannah’s Gourmet Popcorn: The artisanal popcorn shop features lavender-infused popcorn throughout July, in addition to their many other craveable popcorn flavors.

Newbergundian Bistro: The farm-to-table restaurant offers lavender specials throughout the month of July.

Old Town Bar & Grill: This popular Downtown Newberg tavern under new ownership features a Red Hills Lavender Lemon Drop on its cocktail menu during the month of July.

Sprinkles of Joy: This sweet tooth’s haven bakes lavender shortbread cookies during lavender season.

SubTerra Kitchen & Cellar: The recently renovated restaurant highlights lavender across its July dinner menu: in a cocktail with gin, Chartreuse, Luxardo, lime, lavender syrup and Crème de Violette; as an entrée of sesame-crusting ahi tuna with lavender-scented tamaru butter sauce; and in two desserts: lavender vanilla custard with almond florentine and lavender truffles. A box of 12 lavender truffles can also be ordered to enjoy at home.

Teeter Totter Sweets and Treats: This retro sweets shop offers house made lavender-infused confections in July, as well as myriad candies, soft serve ice cream and sundaes.

Shopping & Arts

Abigail's Gift Boutique: Everything inside this downtown Newberg gift store is made in-house, from housewares to art, jewelry and more. Abigail's features a line of lavender scented soap, lotion, candles, and other body care products.

ART Elements: In July, the Downtown gallery features a special display of paintings of local lavender scenes, all created by local artists.

Art with Elegance - Studio 306: This mixed media and assemblage jewelry studio has lavender art on display, as well as lavender-themed jewelry for sale. Classes are also available Fridays, Saturdays and Sundays: create your own lavender field painting on a vintage china plate. Reservations are required.

Bellingar Estates: This relaxed family-run winery tasting room looks out onto vineyards and lavender gardens. On Sunday, July 17, Kim Bellingar will conduct a lavender wreath-making class; details are available on their website.

The Little Lavender Shop: At this jewel-box of a flower shop tucked in a downtown Newberg alley, the Little Lavender Shop features lavender bouquets and an array of lavender-centric culinary, home, bath, and body products made at their nearby farm.

Meraviglioso Winery: This Newberg winery will offer lavender-themed painting classes and wreath-making classes in July.

Ritual + Fancy: This charming new shop will celebrate its grand opening in late June, just in time for lavender season. It's the retail outpost for a locally made line of luxurious aromatherapy candles and bath products designed to bring about a sense of balance and relaxation with botanical ingredients – many of which contain lavender.

About Taste Newberg

Taste Newberg is the official online travel resource and Destination Marketing Organization (DMO) for Newberg, Oregon. Newberg is the gateway to Oregon's Willamette Valley, the first Yamhill County town on Oregon's Route 99W driving from Portland — the famous route to hundreds of vineyards and wineries. Over 70 wineries claim an address in Newberg itself, ranging from Oregon Pinot Noir pioneers like Adelsheim and Rex Hill wineries with bucolic estate vineyard sites, to seven tasting rooms within walking distance of each other downtown. Newberg's charming, walkable downtown is dotted with owner-operated restaurants, cafés, locally-owned galleries and shops, as well as the Chehalem Cultural Center, George Fox University, and the Hoover-Minthorn House, the only presidential site in the Pacific Northwest. Newberg's peaceful, picturesque surroundings can be enjoyed through vineyard tours, river paddles, hikes, walking trails, golf, cycling, hot air balloon rides, scenic drives, or a simple picnic in one

of Newberg's many parks. Learn more at Tastenewberg.com and on social media:
Facebook/Instagram/Twitter: @tastenewberg